Mia Andersson Careers Service Malmö University

# CAREERS SERVICE AT MALMÖ UNIVERSITY



## PRECONDITIONS



MALMÖ UNIVERSITY

## MALMÖ – THE CITY

The third largest city in Sweden with a population of 300 000

Multicultural with 170 nationalities

Previous an industrial city – now a metropolis of knowledge and entrepreneurship

Connected to Denmark and Copenhagen by the Öresund bridge



MALMÖ UNIVERSITY

# THIS IS MALMÖ UNIVERSITY

- Founded in 1998
- 25 000 students
- 1 400 staff
- Five interdisciplinary faculties
   Faculty of Culture and Society
   Faculty of Health and Society
   Faculty of Odontology
   Faculty of Education and Society
   Faculty of Technology and Society
- Turnover 125 million € Located in the Öresund region which has a population of 3.5 million people



skärpning man det e dags för dig att ta ditt ansvar plocka upp telefonen ring ett fredssamtal



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MALMÖ UNIVERSITY

## **STUDENTS**

- 25 000 students
- 2/3 of our students are female
- 1/3 have a non-Swedish background
- Are often from a non-academic home
- Average age of 25 years
- Are employed in their field of study after graduation (92% at 2008)

Malmö university offers professional career training in an international classroom.



MALMÖ UNIVERSITY

General/professional qualification

STUDY PROGRAMMES OFFERED

**COURSES AND** 

New unestablished programmes

A lot of courses and programmes conducted in English, on both Bachelor's and Master's level

MALMÖ UNIVERSITY

## **STILL A YOUNG UNIVERSITY!**



MALMÖ UNIVERSITY

## CAREERS SERVICE AT MALMÖ UNIVERSITY



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## **Organisation of Careers Advisers at Schools/Faculties:**



**Careers Advisers at School/Faculty** 

What are my options after studying a certain subject/programme?

Course/programme details?

I want to take a time-out from my studies...

I am a student at a different university and would like to transfer to Malmö University... or vice-versa.

Exams, course literature, and/or course plan within a specific programme or course.



Additionally... Centralised Careers Service at Malmö

**6,8 Careers Advisers** 



# **Three target groups/aims**

1. Prospective students (IN)

2. Students; with a focus on academic support (THROUGH)

3. Students; with a focus on careers advising (OUT)



## **Careers Service**

IN question: What should I do with my life?

THROUGH question: I do not know if this is the right education for me anymore?

OUT question: What could I work with after graduation?





# APPROACH

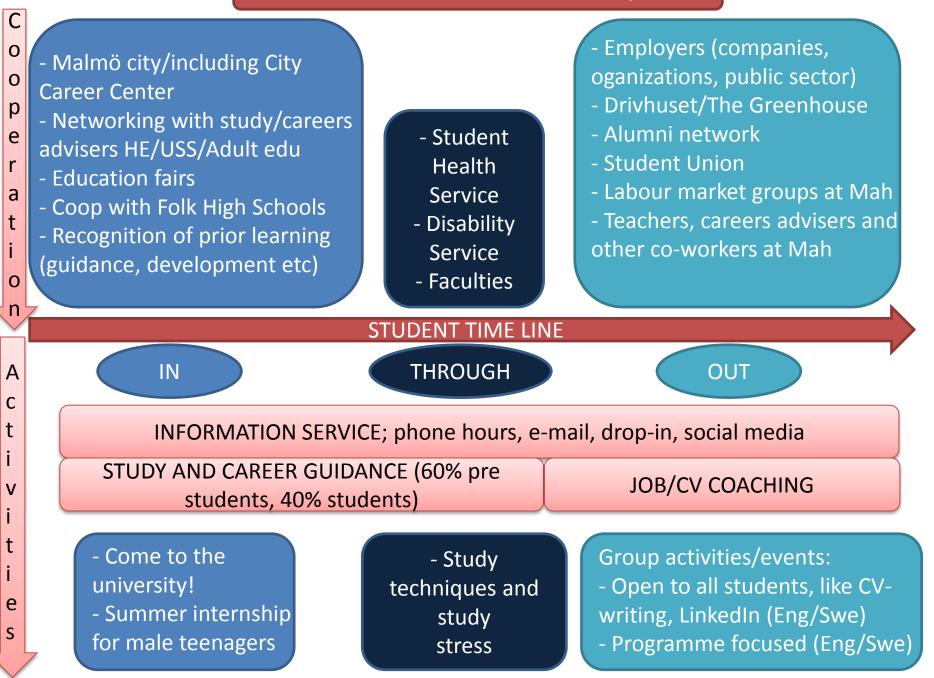
Holistic view

•Life long/wide learning

Activating

Including

### Careers Service Malmö University



## **Career Event - example**

### Student aims::

•Make students aware of different pathways after leaving University (broaden perspectives)

- Increase their understanding of the qualifications requried within the fields of work
- Start building a professional network
- Practice the ability to communicate skills

## Values for the companies/organisations

- Discover new educational programmes in the recruiting process
  Marketing towards students through
- Mahs information channels
- Collaboration with the University

### Values for the education/Malmö University

• Supporting the students' contacts with the labour market

- Awareness and marketing of programmes at Mah to employers
- Networking
- •Feedback on employabilitiy factor from the employers

### Program

### Morning

#### Education in:

 Networking /information interviewing

or

Communicating Skills

### LUNCH

### Afternoon

•Information and panel disussion on terms like employability and skills/qualifications.

•Mingel and networking students/guests.Opportunity for students to ask specific questions and to be able to practice the skills taught from the morning sessions.

### Approach

The Career Event is created in cooperation with :

- •Teacher responsible for the programme •Careers Adviser at the Faculty
- •Careers Adviser at Careers Service

External guests have been invited after talking to both teachers /Careers Advisers at Faculties and students

The Careers Service are responsible to invite guests to the Careers Event.

The Ambition is always to find a mix of alumnies, entreprenuers and women/men.

## **THANK YOU!**

Mia Andersson Mia.andersson@mah.se



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