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Careers Service  
Malmö University

# CAREERS SERVICE AT MALMÖ UNIVERSITY



MALMÖ UNIVERSITY

# PRECONDITIONS

MALMÖ UNIVERSITY

Sweden



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# MALMÖ – THE CITY

The third largest city in Sweden with  
a population of 300 000

Multicultural with 170 nationalities

Previous an industrial city – now a  
metropolis of knowledge and  
entrepreneurship

Connected to Denmark and  
Copenhagen by the Öresund bridge



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# THIS IS MALMÖ UNIVERSITY

- Founded in 1998
- 25 000 students
- 1 400 staff
- Five interdisciplinary faculties
  - Faculty of Culture and Society
  - Faculty of Health and Society
  - Faculty of Odontology
  - Faculty of Education and Society
  - Faculty of Technology and Society
- Turnover 125 million €  
Located in the Öresund region which has a population of 3.5 million people



skärpning man det e dags för dig att ta ditt ansvar  
plocka upp telefonen ring ett fredssamtal



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# STUDENTS

- 25 000 students
- 2/3 of our students are female
- 1/3 have a non-Swedish background
- Are often from a non-academic home
- Average age of 25 years
- Are employed in their field of study after graduation (92% at 2008)

Malmö university offers professional career training in an international classroom.

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# COURSES AND STUDY PROGRAMMES OFFERED

General/professional qualification

New unestablished programmes

A lot of courses and programmes  
conducted in English, on both  
Bachelor's and Master's level

# STILL A YOUNG UNIVERSITY!



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## Organisation of Careers Advisers at Schools/Faculties:

Faculty of Culture and  
Society

**1,3 Careers Advisers**

Faculty of Health and  
Society

**2,0 Careers Advisers**

Faculty of Odontology

**1,0 Careers Adviser**

Faculty of Education and  
Society

**3,0 Careers Advisers**

Faculty of Technology  
and Society

**0,5 Careers Adviser**

## Careers Advisers at School/Faculty

What are my options after studying a certain subject/programme?

Course/programme details?

I want to take a time-out from my studies...

I am a student at a different university and would like to transfer to Malmö University... or vice-versa.

Exams, course literature, and/or course plan within a specific programme or course.



**Additionally...**  
**Centralised Careers**  
**Service at Malmö**  
**University**

**6,8 Careers Advisers**

# Three target groups/aims

1. **Prospective students (IN)**
2. **Students; with a focus on academic support (THROUGH)**
3. **Students; with a focus on careers advising (OUT)**



# Careers Service

IN question:

What should I do with my life?

THROUGH question:

I do not know if this is the right education for me anymore?

OUT question:

What could I work with after graduation?

# Labour market

Business cycles

Changing working conditions

Globalisation

The importance of networking

International/national

Established/unestablished labour markets



# APPROACH

- **Holistic view**
- **Life long/wide learning**
- **Activating**
- **Including**

# Careers Service Malmö University

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- Malmö city/including City Career Center
- Networking with study/careers advisers HE/USS/Adult edu
- Education fairs
- Coop with Folk High Schools
- Recognition of prior learning (guidance, development etc)

- Student Health Service
- Disability Service
- Faculties

- Employers (companies, organizations, public sector)
- Drivhuset/The Greenhouse
- Alumni network
- Student Union
- Labour market groups at Mah
- Teachers, careers advisers and other co-workers at Mah

## STUDENT TIME LINE

IN

THROUGH

OUT

INFORMATION SERVICE; phone hours, e-mail, drop-in, social media

STUDY AND CAREER GUIDANCE (60% pre students, 40% students)

JOB/CV COACHING

- Come to the university!
- Summer internship for male teenagers

- Study techniques and study stress

- Group activities/events:
- Open to all students, like CV-writing, LinkedIn (Eng/Swe)
  - Programme focused (Eng/Swe)

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# Career Event - example

## **Student aims::**

- Make students aware of different pathways after leaving University (broaden perspectives)
- Increase their understanding of the qualifications required within the fields of work
- Start building a professional network
- Practice the ability to communicate skills

## **Values for the companies/organisations**

- Discover new educational programmes in the recruiting process
- Marketing towards students through Mahs information channels
- Collaboration with the University

## **Values for the education/Malmö University**

- Supporting the students' contacts with the labour market
- Awareness and marketing of programmes at Mah to employers
- Networking
- Feedback on employability factor from the employers

## **Program**

### **Morning**

Education in:

- Networking /information interviewing  
or
- Communicating Skills

### **LUNCH**

### **Afternoon**

- Information and panel discussion on terms like employability and skills/qualifications.
- Mingel and networking students/guests. Opportunity for students to ask specific questions and to be able to practice the skills taught from the morning sessions.

## **Approach**

The Career Event is created in co-operation with :

- Teacher responsible for the programme
- Careers Adviser at the Faculty
- Careers Adviser at Careers Service

External guests have been invited after talking to both teachers /Careers Advisers at Faculties and students

The Careers Service are responsible to invite guests to the Careers Event.

The Ambition is always to find a mix of alumnies, entrepreneurs and women/men.

# THANK YOU!

Mia Andersson

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